

Ruo Patentes y Marcas

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TRADEMARKS IN ARGENTINA

REQUIREMENTS

- Full details of the applicant (name and address).
- Trademark to be filed (word mark – word and design – design mark)
- Class and products/services to be covered by the trademark (Argentina has a single class application).
- Details of priority (date, number and country; if any)
- Power of Attorney signed before a Notary and legalised either at the Argentinian consulate or by The Hague Apostille.

PROCEDURE

After filing the Trademark Office examines the application on formal grounds. If there are no problems with the formal requirements the application will be published in the Trademark Gazette, approximately 60-90 days after the filing date. Following publication there is a thirty-day period during which oppositions can be filed.

If no opposition is encountered the average time scale from filing of the application to granting of the trademark is approximately eighteen.

OBSERVATIONS

- Trademarks are valid for 10 years from registration date.
- Upon renewal, a Sworn Declaration of Use must be filed before the T.O. declaring that the mark was used during the last five years previous to the renewal due date.