

# *Ruo Patentes y Marcas*

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## **TRADEMARKS IN MEXICO**

### **REQUIREMENTS**

- Full details of the applicant.
- A copy of the mark
- List of products/services

No power of Attorney is needed.

### **PROCEDURE**

After filing the application will be subject to an examination by Trademark Office on formal, absolute and relative grounds. The Trademark Office themselves conducts the search for similar earlier marks; there is no opportunity for opposition from third parties. Following successful completion of the examination period the registered marks will be published in the Trademark Gazette.

If no objection from the Office is encountered the average time scale from filing of the application to registration of the trademark is approximately four to eight months.

### **OBSERVATIONS**

- Trademarks are valid for 10 years from registration date.