

DESIGNS PROTECTION

Changes in Milan



In the recent AIPPI Conference which was held in a beautiful place such as Italy, some changes regarding design protection were made. The major change in the design protection is that in the assessment of the scope of protection of a registered design, the visual portion of the appearance of the product should be excluded from consideration. While the functional characteristics or functional attributes of any such portion should not be protected, all visual aspects of such portion, including its size, position and spatial relationship relative to the appearance of the product, should be taken into account when assessing the scope of protection of a registered design.

At the moment, a review of the EU Design Regulation is taking place and this new reform is likely to come into force before the end of next year.

The South American corner

ASIPI CONGRESS

Everybody to Buenos Aires!

Maradona's tango



On 4th December will start the annual Congress of ASIPI that will take place in Buenos Aires this year. More precisely, at the Hilton Hotel located in Puerto Madeiro, shopping district where the best restaurants in the city can be found. Almost 1,000 attendees from all over the world are expected to take part in the Congress, even though most of them will be Latin Americans. As always, it will be an opportunity to do business, exchange opinions and visit the wonderful city of Buenos Aires whose main attractions are the neighborhood of San Telmo, Boca, the Tower of the English, Casa Rosada and other interesting places.